

Green line denotes Inside Margin  
Pink line denotes Outside Bleed Margin  
Gray line denotes Die Cut

Note: Required margins/bleeds are 1/8" each. Art received without the 1/8" margin/bleed space will be adjusted for die cutting production and may not qualify for the production ready art discount. Please see instructions for more information.



### KITCHEN MEASURES

3 tsp. = 1 tbl.	4 quarts = 1 gallon	1 tsp. lemon juice = 1/2 tsp. vinegar
16 tbl. = 1 cup	8 oz. = 1 cup	1 slice of bread = 1/2 cup bread crumbs
2 cups = 1 pint	16 oz. = 1 pound	4 oz. cheese = 1 cup shredded
4 cups = 1 quart	1 oz. = 30 grams	1 tsp. dry herbs = 1 tsp. fresh herbs

### SUBSTITUTIONS

1 clove garlic = 1/8 tsp. garlic powder	1 tsp. baking powder = 1/2 tsp. cream of tartar + 1/4 tsp. baking soda
1 cup oil = 1/2 lb. butter	1 square chocolate = 3 tbl. cocoa + 1 tbl. oil
1 tbl. cornstarch = 2 tbl. all purpose flour	1 cup sugar = 1 cup packed brown sugar
1 cup butter = 7/8 cup oil + 1/2 tsp. salt	